



CAPISTRANO VALLEY HIGH SCHOOL
STYLE GUIDE

LOGO VARIATIONS

There are three separate logos for Capistrano Valley High School, each with their own specific use.



The Badge

The Badge is the primary and formal logo for Capistrano Valley High School. It can be used for athletics, school decor, and apparel.



The Crest

The Crest is primarily used for academic initiatives and formal pieces.



The Monogram

The Monogram should be used sparingly, specifically on athletic apparel.

COLORS

The color palette for Capo Valley High School stays true to the original black and gold.

PRIMARY



Black

R:0 G:0 B:0
C:0 M:0 Y:0 K:100
PANTONE BLACK 6 C



Gold

R:253 G:207 B:65
PANTONE 7404 U
HEX #FDCF41

SECONDARY



Black
80%



Black
50%



Black
20%

TYPOGRAPHY

The typographic treatment for the highschool maintains a strong foundation with a modern and light supporting typeface.

ABOLITION (KERNING +50)

HEADLINES

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Kohinoor Bangla

Body Copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

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